# LinkedIn Recommendations

Recommendations are like golden tickets to your professional world. They provide validation, showcase your skills, and character, and give potential connections a firsthand account of your excellence.

Here's how to harness their power:

#### What Are LinkedIn Recommendations?

Recommendations are personalized testimonials from colleagues, mentors, managers, or anyone you've worked with. They highlight your strengths, contributions, and impact in your roles. You can request recommendations from your 1st-degree connections you work with or have worked with. If a connection writes you a recommendation, you'll be notified via a message from the sender.

#### Understand How Recommendations Add Value

Recommendations act as testimonials from colleagues, supervisors, clients, or mentors who can vouch for your work and character. Here is how they can elevate your results.



### Credibility

Recommendations boost your credibility by providing third-party validation of your skills, character, expertise, and capabilities.



## **Trust Building**

Potential employers, clients, or partners are more likely to trust your abilities when they see that others vouch for you.



## **Depth & Context**

Recommendations add depth to your profile by showcasing your impact and contributions in real-world situations.



#### Differentiation

They help you stand out in a crowded marketplace by illustrating why you're the best choice.