



Tips for Networking

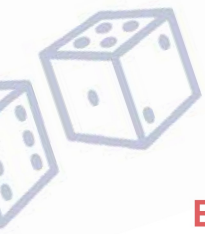


Authenticity Is the Key

Networking isn't performance art. Be true to who you are and let your personality shine through. Authenticity builds trust and forms stronger bonds.

Being yourself is crucial whether you're meeting people in person or online! Don't put on a facade or try to be someone you're not. Whether you're meeting with a CEO or an intern, remember that everyone is human. They all have hobbies, favorite TV shows, and families, and almost everyone is craving a genuine connection — not a transactional one.

Share your passions, interests, and experiences, and be open to learning from others as well. True connections are made when we let our authentic selves shine.



Embrace Serendipity

Be open to unexpected encounters and seize opportunities for spontaneous networking. Some of the most magical connections happen when we least expect them.

Networking isn't just about attending formal events; it can happen anywhere, anytime. Strike up conversations with people you meet during your daily activities, whether it's at a coffee shop, the gym, or a social gathering. These chance encounters often lead to meaningful relationships and exciting collaborations. Stay open to the unexpected, and you'll be amazed at what can unfold.